



State of California Secretary of State

ASSIGNMENT OF TRADEMARK OR SERVICE MARK Pursuant to Business and Professions Code Section 14260

SEND THE SIGNED APPLICATION WITH ORIGINAL SIGNATURE(S) TO THE SECRETARY OF STATE, TRADEMARK UNIT, P.O. BOX 944225, SACRAMENTO, CA 94244-2250.

ASSIGNMENT APPLICATION FOR:



TRADEMARK



SERVICE MARK

1. NAME OF ASSIGNOR: (OWNER OF MARK AS REGISTERED IN THE SECRETARY OF STATE'S OFFICE)

2. NAME OF ASSIGNEE: (PERSON TO WHOM OWNERSHIP OF MARK IS TRANSFERRED)

3. STREET ADDRESS: (DO NOT GIVE P. O. BOX) (FOR SERVICE MARK, PROVIDE CALIFORNIA BUSINESS ADDRESS)

CITY:

STATE:

ZIP CODE:

4. BUSINESS STRUCTURE OF ASSIGNEE: (CHECK ONE)

☐ LIMITED PARTNERSHIP

☐ SOLE PROPRIETOR

☐ LIMITED LIABILITY COMPANY

☐ UNINCORPORATED ASSOCIATION

☐ GENERAL PARTNERSHIP

☐ HUSBAND AND WIFE, AS COMMUNITY PROPERTY

☐ CORPORATION (STATE OF INCORPORATION) _____

☐ OTHER (DESCRIBE) _____

5. IF PARTNERSHIP, LIST NAMES OF PARTNERS

6. NAMES OF MEMBER(S) OR MANAGER(S), IF APPLICANT IS A LIMITED LIABILITY COMPANY

7. NAME AND/OR DESCRIPTION OF TRADE/SERVICE MARK:

8. TRADE/SERVICE MARK REGISTRATION NUMBER

9. DATE OF REGISTRATION

NOW, THEREFORE, FOR GOOD VALUABLE CONSIDERATION, RECEIPT OF WHICH IS HEREBY ACKNOWLEDGED, ASSIGNOR HEREBY ASSIGNS TO ASSIGNEE ALL RIGHT, TITLE AND INTEREST IN THE MARK, TOGETHER WITH THE GOOD WILL OF THE BUSINESS IN WHICH THE MARK IS USED (OR THAT PART OF THE GOOD WILL OF THE BUSINESS CONNECTED WITH THE USE OF AND SYMBOLIZED BY THE MARK) AND THE REGISTRATION THEREOF.

10. PLEASE NOTE: SIGNATURE MUST BE ACKNOWLEDGED BY A NOTARY PUBLIC ON REVERSE OF THIS FORM.

THIS SPACE FOR FILING OFFICER USE

ASSIGNOR--NAME OF CORPORATION/PARTNERSHIP/LIMITED LIABILITY COMPANY (IF APPLICABLE)

TRADE/SERVICE MARK

REG. NO. _____

ASSIGNOR--SIGNATURE (IF PARTNER OR CORPORATE OFFICER, INCLUDE TITLE.)

DATE

ASSIGNMENT NO. _____

11. RETURN ACKNOWLEDGMENT TO: (TYPE OR PRINT)

NAME

ADDRESS

CITY

STATE

ZIP CODE

ACKNOWLEDGEMENT

Check the appropriate box to indicate the business structure of assignor.

☐ **CORPORATION** ☐ **PARTNERSHIP** ☐ **INDIVIDUAL**

State of _____)

County of _____)

On _____ before me, _____

personally appeared _____ ,

personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature _____ (Seal)

State of California

Secretary of State

CLASSIFICATION OF TRADEMARKS AND SERVICE MARKS

Pursuant to Business and Professions Code Section 14290 et seq.

SECTION 14290. GENERAL CLASSES OF GOODS AND SERVICES ARE ESTABLISHED FOR CONVENIENCE OF ADMINISTRATION OF THIS CHAPTER BUT NOT TO LIMIT OR EXTEND THE APPLICANT'S OR REGISTRANT'S RIGHTS. AND A SINGLE APPLICATION FOR REGISTRATION OF A MARK MAY INCLUDE ANY OR ALL GOODS UPON WHICH, OR SERVICES WITH WHICH, THE MARK IS ACTUALLY BEING USED COMPRISED IN A SINGLE CLASS, BUT IN NO EVENT SHALL A SINGLE APPLICATION INCLUDE GOODS OR SERVICES UPON WHICH THE MARK IS BEING USED WHICH FALL WITHIN DIFFERENT CLASSES OF GOODS OR SERVICES.

SECTION 14291(b). For purposes of those marks for which a certificate of registration is issued or renewed, or an assignment is recorded by the Secretary of State on or after January 1, 1996, the following shall be classified as "goods";

1. Chemical products used in industry, science, photography, agriculture, horticulture, and forestry; artificial and synthetic resins; plastics in the form of powders, liquids, or pastes, for industrial use; manures (natural and artificial); fire-extinguishing compositions; tempering substances and chemical preparations for soldering; chemical substances for preserving foodstuffs; tanning substances; adhesive substances used in industry.
2. Paints, varnishes, and lacquers; preservatives against rust and against deterioration of wood; coloring matters and dyestuffs; mordants; natural resins; metals in foil and powder form for painters and decorators.
3. Bleaching preparations and other substances for laundry use; cleaning; polishing, scouring, and abrasive preparations; soaps; perfumery, essential oils, cosmetics, and hair lotions; dentifrices.
4. Industrial oils and greases (other than oils and fats and essential oils); lubricants; dust-laying and absorbing compositions; fuels (including motor spirit) and illuminants; candles, tapers, night lights, and wicks.
5. Pharmaceutical, veterinary, and sanitary substances; infants' and invalids' foods; plasters and material for bandaging; material for stopping teeth, dental wax, and disinfectants; preparations for killing weeds and destroying vermin.
6. Unwrought and partly wrought common metals and their alloys; anchors, anvils, bells, and rolled and cast building materials; rails and other metallic materials for railway tracks; chains (except for driving chains for vehicles); cables and wires (nonelectric); locksmiths' work; metallic pipes and tubes; safes and cash boxes; steel balls; horseshoes; nails and screws; other goods in nonprecious metal not included in other classes; ores.
7. Machines and machine tools; motors (except for land vehicles); machine couplings and belting (except for land vehicles); large-size agricultural implements; incubators.
8. Hand tools and instruments; cutlery, forks, and spoons; side arms.
9. Scientific, nautical, surveying, and electrical apparatus and instruments (including wireless), and photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), lifesaving, and teaching apparatus; talking machines; cash registers; calculating machines; fire-extinguishing apparatus.
10. Surgical, medical, dental, and veterinary instruments and apparatus (including artificial limbs, eyes, and teeth).
11. Installations for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply, and sanitary purposes.
12. Vehicles; apparatus for locomotion by land, air, or water.
13. Firearms; ammunition and projectiles; explosive substances; fireworks.
14. Precious metals and their alloys and goods in precious metals or coated therewith (except cutlery, forks, and spoons); jewelry, precious stones, and horological and other chronometric instruments.

15. Musical instruments (other than talking machines and wireless apparatus).
 16. Paper and paper articles and cardboard and cardboard articles; printed matter, newspapers and periodicals, and books; bookbinding material; photographs; stationery and adhesive materials (stationery); artists' materials; paintbrushes; typewriters and office requisites (other than furniture); instructional and teaching material (other than apparatus); playing cards; printers' type and clichés (stereotype).
 17. Gutta percha, india rubber, balata, and substitutes, articles made from these substances and not included in other classes; plastics in the form of sheets, blocks, and rods, being for use in manufacture; materials for packing, stopping, or insulating; asbestos, mica, and their products; hose pipes (nonmetallic)
 18. Leather and imitations of leather, and articles made from these materials and not included in other classes; skins and hides; trunks and traveling bags; umbrellas, parasols, and walking sticks; whips, harnesses, and saddlery.
 19. Building materials, natural and artificial stone, cement, lime, mortar, plaster, and gravel; pipes of earthenware or cement; roadmaking materials; asphalt, pitch, and bitumen; portable buildings; stone monuments; chimney pots.
 20. Furniture, mirrors, picture frames; articles (not included in other classes) of wood, cork, reeds, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, celluloid, substitutes for all these materials, or of plastics.
 21. Small domestic utensils and containers (not of precious metals, or coated therewith); combs and sponges; brushes (other than paint brushes); brushmaking materials; instruments and material for cleaning purposes, steel wool; unworked or semiworked glass (excluding glass used in building); glassware, porcelain, and earthenware not included in other classes.
 22. Ropes, strings, nets, tents, awnings, tarpaulins, sails, and sacks; padding and stuffing materials (hair, kapok, feathers, seaweed, etc.); raw fibrous textile materials.
 23. Yarns and threads.
 24. Tissues (Piece goods); bed and table covers; textile articles not included in other classes.
 25. Clothing, including boots, shoes, and slippers.
 26. Lace and embroidery, ribands, and braid; buttons, press buttons, hooks and eyes, pins, and needles; artificial flowers.
 27. Carpets, rugs, mats, and matting; linoleums and other materials for covering existing floors; wall hangings (nontextile)
 28. Games and playthings; gymnastics and sporting articles (except clothing); ornaments and decorations for Christmas trees.
 29. Meats, fish, poultry, and game; meat extracts; preserved, dried, and cooked fruits and vegetables, jellies, jams; eggs, milk and other dairy products; edible oils and fats; preserves and pickles.
 30. Coffee, tea, cocoa, sugar, rice, tapioca, sago, and coffee substitutes; flour and preparations made from cereals; bread, biscuits, cakes, pastry and confectionery, and ices; honey and treacle; yeast and baking powder, salt, mustard, pepper, vinegar, sauces and spices; ice.
 31. Agricultural, horticultural, and forestry products, and grains not included in other classes; living animals; fresh fruits and vegetables; seeds; live plants and flowers; foodstuffs for animals and malt.
 32. Beer, ale, and porter; mineral and aerated waters and other nonalcoholic drinks; syrups and other preparations for making beverages.
 33. Wines, spirits, and liqueurs.
 34. Tobacco, raw or manufactured; smokers' articles; matches.
- SECTION 14292(b). For purposes of those services for which a certificate of registration is issued or renewed, or an assignment is recorded by the secretary of state on or after January 1, 1996, the following shall be classified as "services":
35. Advertising and business.
 36. Insurance and financial.
 37. Construction and repair.
 38. Communication.
 39. Transportation and storage.
 40. Material treatment.
 41. Education and entertainment.
 42. Miscellaneous.